

LAURA PERDEW



Presentations for Adults: In-Person or Virtual

<p>These 45-60 minute presentations are designed for authors and teachers, with time for Q&A at the end. Descriptions are below, yet sessions can also be tailored to meet the needs and interests of different groups.</p>	
<p>WRITING FOR THE EDUCATION MARKET</p>	<p>Authors will learn about the innovative opportunities the education market has for freelance authors and teachers, as well as how to research, query, and write for educational publishers. Includes a hand-out about how to generate a writing sample.</p>
	<p>Authors will...</p> <ul style="list-style-type: none"> • ... understand how to break into the education market and what to expect once given an assignment. • ...will be prepared to write query letters and generate writing samples targeted to specific audiences.
<p>NONFICTION TEXT STRUCTURE</p>	<p>Nonfiction for children has come a long way in the past decades, with more variety (and fun!) than ever before. This presentation explores the innovative text structures in today's children's nonfiction using a mentor texts and how to select the right structure for one's own work.</p>
	<p>Authors will...</p> <ul style="list-style-type: none"> • ... learn about the different text structures in children's NF and how each serves the topic in different ways • ...brainstorm which text structures might be the best fit for a new manuscript or idea
<p>WRITING FOR YOUR AUDIENCE</p>	<p>As children's authors our audience is children, right? Yes, but it's much more complicated than that! This session defines the many and varied audiences for children's books, considers how our goals for a manuscript speak to our audiences, and how to get to know those audiences. We'll also discuss the other types of writing we do (such as the dreaded query letter, which is for a whole different audience).</p>
	<p>Authors will...</p> <ul style="list-style-type: none"> • ...identify their manuscripts' various audiences • ...understand how to identify goals and add layers to a story to reach a wider audience • ...know how to connect with their audiences
<p>Pricing:</p> <ul style="list-style-type: none"> • Virtual – Base fee \$150 • In-person – \$250 (note: travel fees may apply if distance is greater than 30 miles from Boulder) 	

To schedule a visit, fill out the contact form or email me at LMPERDEW@gmail.com!

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<p>ADVENTURES IN RESEARCH (for Authors)</p>	<p>For authors of fiction and nonfiction, research can be quite daunting. But it doesn't need to be! The trick is learning how to approach the task, streamline the process, and enjoy the journey.</p>
	<p>Authors will...</p> <ul style="list-style-type: none"> • ... learn the research process from assignment to publication • ...understand the variety of resources available, including the power and limitations of the internet • ...know how to create systems to organize information
<p>ADVENTURES IN RESEARCH (for Teachers)</p>	<p>This session for teachers explores how to make the process of researching and writing nonfiction an adventure that is both fun and engaging for students. With proper skills, students can take ownership of their own learning and develop critical thinking skills that go beyond individual projects.</p>
	<p>Teachers will...</p> <ul style="list-style-type: none"> • ...understand the research process from a writer's perspective • ...be prepared to effectively teach the research process, including synthesizing, asking questions, evaluating information, & reflecting • ...know how to make research both fun and engaging
<p>Pricing:</p> <ul style="list-style-type: none"> • Virtual – Base fee \$150 • In-person – \$250 (note: travel fees may apply if distance is greater than 30 miles from Boulder) 	

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