

# LAURA PERDEW



## Presentations for Adults: Virtual or In-Person

<p>These 45-60 minute presentations are designed for authors and teachers, with time for Q&amp;A at the end. Descriptions are below, yet <b>sessions can also be tailored to meet the needs and interests of different groups.</b></p>	
<p><b>WRITING FOR THE EDUCATION MARKET</b></p>	<p>Authors will learn about the innovative opportunities the education market has for freelance authors and teachers. Participants will learn how to research, query, and write for educational publishers. Includes a hand-out about how to generate a writing sample.</p>
	<p>Authors will...</p> <ul style="list-style-type: none"> <li>• ... understand how to break into the education market and what to expect once given an assignment.</li> <li>• ...will be prepared to write query letters and generate writing samples targeted to specific audiences.</li> </ul>
<p><b>ADVENTURES IN RESEARCH (for Authors)</b></p>	<p>For authors of fiction and nonfiction, research can be quite daunting. But it doesn't need to be! The trick is learning how to approach the task, streamline the process, and enjoy the journey.</p>
	<p>Authors will...</p> <ul style="list-style-type: none"> <li>• ... learn the research process from assignment to publication</li> <li>• ...understand the variety of resources available, including the power and limitations of the internet</li> <li>• ...know how to create systems to organize information</li> </ul>
<p><b>ADVENTURES IN RESEARCH (for Teachers)</b></p>	<p>This session for teachers explores how to make the process of researching and writing nonfiction an adventure that is both fun and engaging for students. With proper skills, students can take ownership of their own learning and develop critical thinking skills that go beyond individual projects.</p>
	<p>Teachers will...</p> <ul style="list-style-type: none"> <li>• ...understand the research process from a writer's perspective</li> <li>• ...be prepared to effectively teach the research process, including synthesizing, asking questions, evaluating information, &amp; reflecting</li> <li>• ...know how to make research both fun and engaging</li> </ul>
<p><b>Pricing:</b></p> <ul style="list-style-type: none"> <li>• Virtual – Base fee \$150</li> <li>• In-person – \$250 (note: travel fees may apply if distance is greater than 30 miles from Boulder)</li> </ul>	

To schedule a visit, fill out the contact form or email me at [LMPERDEW@gmail.com](mailto:LMPERDEW@gmail.com)!