

# LAURA PERDEW



## AUTHOR COACHING

<p>My coaching program give writers the opportunity to work one-on-one with an experienced author to receive ongoing feedback and support over three months or more. This model allows authors time for repeated revision and questions and is tailored to the needs of the writer.</p>	
<p><b>BREAKING INTO THE EDUCATIONAL MARKET</b></p>	<p>For authors interested in breaking into the educational market, I assist with developing cover letters, resumes, and writing samples. In addition, with over ten years of experience writing for educational publishers, I can offer tips and tricks for finding educational publishers, researching, setting goals and deadlines, creating outlines, writing to specified reading levels, record keeping, and working with an editor.</p> <p>The goal is for authors to have a complete packet ready to submit to educational publishers that includes a resume, cover letter, and one writing sample.</p> <p>Cost: Base fee is \$325 for three months, which includes three 1-hour Zoom sessions and feedback via email in-between meetings; \$100 for each additional month.</p>
<p><b>PICTURE BOOK DEVELOPMENT &amp; REVISION</b></p>	<p>For both fiction and nonfiction picture book authors, I offer feedback to guide revision and strengthen manuscripts. Areas of focus may include plot, structure, characters, setting, voice, tone, POV, layers, and theme, depending on the needs and interests of the author and the manuscript.</p> <p>I also love to help authors take an idea, or brainstorm for one, and build a manuscript from there.</p> <p>Cost: Base fee is \$325 for three months, which includes three 1-hour Zoom sessions and feedback via email in-between meetings; \$100 for each additional month.</p>
<p><b>OTHER COACHING SERVICES</b></p>	<ul style="list-style-type: none"><li>• <b>Goal Setting</b> - Defining reasonable writing goals and actionable steps to reach those goals; accountability support provided on request.</li><li>• <b>Using Mentor Texts</b> – Reading a variety of picture books to study different aspects of craft to learn from fellow authors and apply techniques to one’s own work.</li><li>• <b>Creating a Pitch</b> - Helping authors with drafted manuscripts (PBs through YA) prepare a pitch for Twitter pitch events and conferences,</li><li>• <b>Design It Yourself</b> – This DIY coaching session is entirely up to the needs and interests of the writer!</li></ul> <p>Cost: Base fee is \$125 for per month; each month includes one 1-hour Zoom session and up to three rounds of feedback via email.</p>

To schedule, fill out the contact form or email me at [LMPERDEW@gmail.com](mailto:LMPERDEW@gmail.com)!